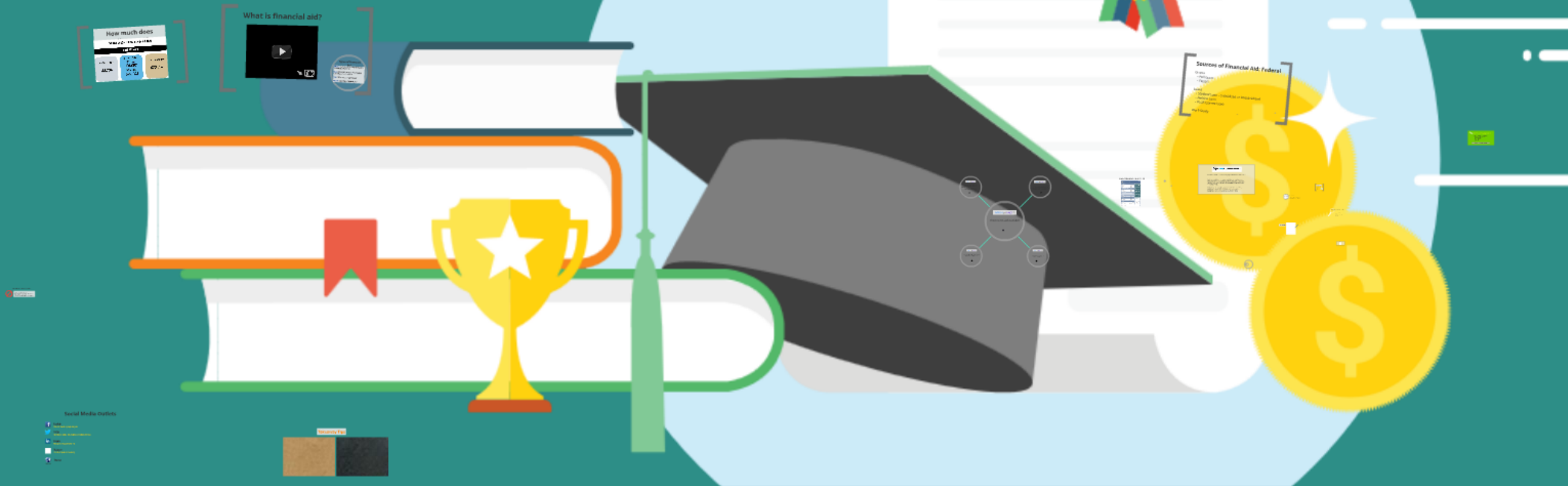


Scholarship Case Study: **Empowering** Students to Stand Out



Scholarship Case Study: **Empowering** Students to Stand Out



Reducing the Gap: Scholarships

Can be based on the following qualities:

- Financial need
- Merit
- Talent
- Service
- Special Needs





The Scholarship Application

Most scholarships will require some or all of the following documents:

- High School Transcript (Official vs. Unofficial)
- Essays (i.e. Personal Statement)
- Letters of Recommendation
- Academic Resume
- Tax Returns

TIP: Always keep copies or screen shots of your documents!



Need-based scholarship of \$10,000 per year, renewable for up to four years.

Looking for applicants that show an outstanding commitment to community service and demonstrate financial need. Must also meet eligibility requirements and submit the required documents on the Scholarship Profile.

- Must be graduating high school senior from the United States
- Must have a minimum of 200 community service hours
- Must have a minimum cumulative GPA of 2.5 or above

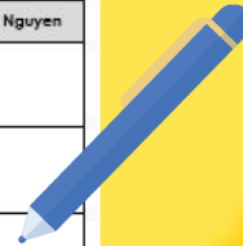
Take Notes!



BrightYoung Champions Foundation

CANDIDATE PROFILE BACKGROUND

Requirements	Isabel Castro	Jermaine Moore	Carina Nguyen
Background			
Financial Need			
Cumulative GPA			
Service Hours			
Community Service Experience			
Essays			
Letter of Recommendation			
Notes			



Scoring Rubric

0

1

2

3

4



BrightYoung Champions Foundation

SCHOLARSHIP SCORING RUBRIC

APPLICANT NAME: _____ HIGH SCHOOL/STATE: _____

EVALUATION KEY

- 0: Missing Document/Does Not Meet Requirement
- 1: Fair Work/Barely Meets Requirement
- 2: Good Work/Meets Requirement
- 3: Outstanding Candidate/Exceeds Requirement
- 4: Extraordinary Candidate/Far Exceeds Requirement

CRITERIA	POINTS AWARDED
Community Service Experience	0 1 2 3 4
Service Hours	0 1 2 3 4
Essays	0 1 2 3 4
High School Transcript/ Cumulative GPA	0 1 2 3 4
Financial Need	0 1 2 3 4
Resume	0 1 2 3 4
Letter of Recommendation (Optional) If applicable, you may award a maximum of 2 extra points.	
TOTAL POINTS (Max. 24 points)	

Notes:



Time starts now!

- Read each application and take notes.
- You can only award ONE scholarship.

Top Mistakes in Scholarship Apps



- Not addressing questions or essay prompt
- Sending the incorrect documents or an incomplete application
- Not updating change in address or contact information
- Filling it out in pencil (or green ink pen)
- Not applying to a scholarship because you may not receive it!



Keep an eye on scholarship scams!

- Be careful of links and phishing websites.
- Scholarship searches that charge a fee are often scams.
- Avoid any program that “guarantees” they will improve your financial aid/scholarships.
- Be wary of unsolicited mail/email and invitations to “information sessions” in hotel ball rooms.
- Contact your high school guidance counselor if the legitimacy of a program or company seems suspect.

Social Media Outlets



Facebook

Photo and video sharing, blogs, using apps.



Twitter

Instantaneous updates, micro-blogging, sharing photos and videos.



LinkedIn

Business and professional networking.



Instagram

Primarily for photo and video sharing.



WWW

Internet

Takeaway Tips

