



2020 **IMPACT** **REPORT**



TGR FOUNDATION
A TIGER WOODS CHARITY

A Message from our President & CEO

2020 will always be remembered as the year the COVID-19 pandemic changed the way we live. While our global community suffered losses and unimaginable hardships, we saw innovation and determination soar.

At TGR Foundation, our team doubled down on its commitment to empower youth through education. In this unprecedented year marked by school closures and a shift to distance learning, we found new ways to provide our most vulnerable students, along with their families and educators, with the critical support needed to prevent learning gaps.



The pandemic and the year's social unrest reinforced our long-held belief that mentoring, guidance and social-emotional support are vital for students to succeed. Despite the distance, our team continued to connect with our students virtually, prioritizing one-on-one conversations and outreach, providing holistic support and meeting the needs of the whole student.

As we look to 2021, we know the road ahead for many young people will not be easy, but with tangible pathways in place our most marginalized students can thrive. With the launch of our Pathways Forward initiative, TGR Foundation is extending our own approach to learning, introducing new programs and partnerships that will expose more students to a wider variety of career pathways and setting them up for personal and professional success.

While 2021 marks TGR Foundation's 25th anniversary, this milestone stands as a reminder that generational and transformational impact can only happen when we work together. There is more work to do and, I look forward to your partnership in the year ahead as we build more pathways forward.

Gordon McNeill

Gordon McNeill, President & CEO, TGR Foundation

DAY AND AFTER-SCHOOL PROGRAMS

Along with the 50+ STEM and college-access resources available online at [TGREDUExplore.org](https://www.tgreduexplore.org), TGR Foundation created new no-cost lessons, at-home activities, video content and virtual workshops in response to school closures and distance learning.

4,000⁺ 5-12 GRADE STUDENTS

received access to free virtual STEM classes, college prep workshops and dedicated holistic support.

Virtual enrichment programs were offered nationwide with classes offered in:

- Cybersecurity
- App Development
- Photojournalism
- Marine Biology



STUDENT SPOTLIGHT: NATHAN ZET

Nathan Zet has been a TGR Learning Lab student since 5th grade and with the transition to distance learning continued to participate in our virtual STEM courses.

“Whether in person or virtual, the TGR Learning Lab classes are very hands-on and fun. They made me feel like I was at the Learning Lab,” said Nathan “Whether we did a scavenger hunt with GooseChase or got to know each other better through Padlet, I felt like I was interacting with my fellow students and teachers.”

[Learn more about Nathan.](#)



COLLEGE-ACCESS PROGRAMS

2,400⁺ HIGH SCHOOL STUDENTS

were mentored on their path to college with specialized virtual workshops covering:

- Personal Statements
- Scholarship Assistance
- Financial Aid
- Career Guidance



STUDENT SPOTLIGHT: TANIS PRIDDLE

Tanis Priddle learned about TGR Foundation and our virtual College Bound Academy and joined us from North Carolina to prepare for her path to college. She has since been accepted to Stanford University with plans to study engineering and eventually work at NASA.

“College Bound Academy taught me so much about how and when to complete applications, financial aid terminology and how to apply it, and what a college admissions officer might look for, which will help me build my perfect application,” she said. “It made me feel much more prepared and confident to start my applications process and college journey, and I gained a support group along the way.”

[Learn more about Tanis.](#)



EDUCATOR PROGRAMS

1,600⁺  from 30⁺ 
EDUCATORS COUNTRIES

received
 6,000⁺
HOURS

of professional development through:

- Live workshops
- On-demand video tutorials
- Mindfulness sessions
- 1:1 virtual support



150% **increase** in the number of educators reached outside the United States



Launched a **new educator e-Learning series** designed in partnership with Discovery Education



EDUCATOR SPOTLIGHT CHRISTINA ROMERO

After participating in her first STEM Studio educator training in 2019, Christina Romero became an advocate for the program and joined our first cohort of Master Trainers. As a digital learning coach for Santa Fe Public Schools, she returned to participate in the training virtually over the summer and relied on TGR Foundation to help teachers and students start and navigate distance learning.

“ *The tools I’ve gained through STEM Studio have already come to great use, especially in this critical time,*” said Christina. *“Our focus shifted to keeping kids engaged and learning as we faced long-term distance learning, and TGR Foundation became one of my most valuable resources for activities that engage students and families in hands-on learning with materials they have at home. Their example is foremost in my mind as I work with teachers to develop lessons for the new school year.”*

[Learn more about Christina.](#)



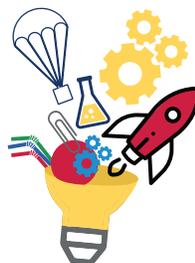
NEW VIRTUAL OFFERINGS

100+ new STEM, college access and educator resources were rolled out throughout the course of the year:



STEM Unplugged

10+ English and Spanish video lessons highlighting at-home STEM experiments



Family Design Challenges

20+ English and Spanish downloadable STEM activities



Teacher Training

30+ Professional development resources guiding teachers through new learning challenges



College-Access Support

40+ Virtual workshops, live roundtables and the on-demand #CollegeTidbit series providing critical college support



PROGRAM HIGHLIGHTS



New partnerships with **Magnolia School District** and **Los Angeles Unified School District** allowed us to bring academic and fitness programs to underserved students in Southern California.



The foundation's digital platform, **TGR EDU: Explore**, saw tremendous growth in 2020, with a **500%** increase in usage through downloads, video plays and student module plays through March and April alone.



EW Scholar Connect, an exclusive digital platform and app was launched to unite Earl Woods Scholars and alumni in professional networking.

EVENTS THAT MAKE A DIFFERENCE

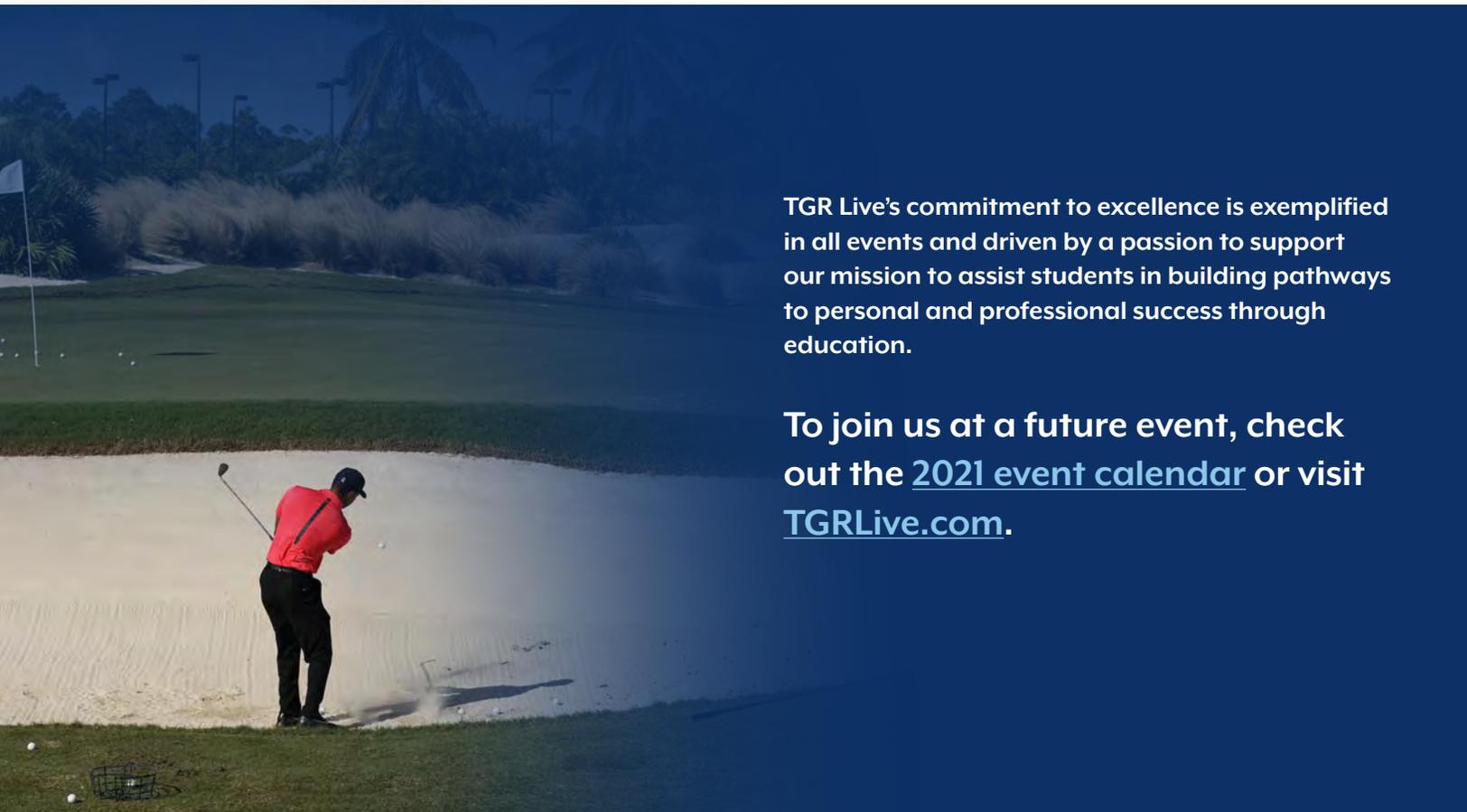
TGR Live annually produces unforgettable events for donors and guests that benefit TGR Foundation's education programs.

From PGA TOUR events in Los Angeles and the Bahamas to exclusive concerts and golf outings in Las Vegas, New York City and Pebble Beach, TGR Live creates memorable experiences while leaving an even larger impact on youth.



TGR Live's commitment to excellence is exemplified in all events and driven by a passion to support our mission to assist students in building pathways to personal and professional success through education.

To join us at a future event, check out the [2021 event calendar](#) or visit TGRLive.com.



COVID-19's IMPACT ON 2021

This unprecedented year sounded an alarm and created an urgent need for us to rethink the work we do to better serve students most impacted by the pandemic.

Underserved students worldwide are facing learning losses brought on by school closures and remote learning, significantly widening the inequality gap.

- By enhancing and expanding our virtual and in-person models of learning, coupled with teacher training, learning gaps can be reduced.

Social injustice and unrest heightened the focus on critical matters pertaining to diversity, equity and inclusion.

- Diversity, equity and inclusion goes beyond our internal culture; it is informing the way we develop new programs for students and teachers.

Generational and transformational change requires allyship from all sectors.

- Key integrated partnerships are critical to our success in reducing learning losses brought on by the pandemic but also eliminating long-established disparities in education.



WHAT'S AHEAD

Learn how we are expanding our program offerings through [Pathways Forward](#), aimed at giving our most marginalized students a tangible pathway to personal and professional success.