



**JOB TITLE:** Website Developer  
**LOCATION:** Irvine, CA (Hybrid)  
**STATUS:** Full Time - Exempt (paid vacation, benefits)  
**SALARY:** \$90,000 - \$105,000

**ORGANIZATION:**

For more than 25 years, TGR Foundation has worked to create a world where opportunity is universal and potential is limitless. With an unwavering commitment to impact youth from under-resourced communities, its mission is to empower students to pursue their passions through education. TGR Foundation helps students connect passion with purpose through signature programs focused on in-person project-based learning, skills development, college access, career preparation and educator professional development. For more information visit [TGRFoundation.org](http://TGRFoundation.org).

**OVERVIEW:**

The TGR Foundation Website Developer will develop, manage and service TGR Foundation brand of websites. Reporting to the Director of Marketing, this position is responsible for front-end and back-end development and will guide website architecture to ensure they are mobile responsive, user-friendly and further the foundation's strategic marketing and programmatic goals.

**JOB DUTIES & RESPONSIBILITIES:**

- Lead website creation, development, and maintenance, including support and updates, security maintenance and issues, backend and frontend coding, plug-in security and management, debugging and problem solving across all websites.
- Coordinate with marketing staff on front-end development needs; gather and evaluate requirements, propose solutions and develop functional and technical specifications for Internet and Web-based projects.
- Develop new, and modify existing Web based modules; document and test code thoroughly.
- Collaborate with marketing teams to build SEO optimized web pages that influence and inform target audiences, drive action, and convert visitors to leads.
- Utilize HTML/CSS knowledge and experience to align with brand style guidelines while ensuring proper web standards such as cross-browser compatibility and mobile optimization.
- Ensure published content is best-practice compliant, including SEO, naming conventions, brand guidelines, tagging, and testing for quality assurance.
- Recommend changes to website architecture, content, linking and other factors to improve SEO and further strategic goals.
- Deliver high quality backend code that has been thoroughly tested with the ability to successfully manage a multi-site web design that is interconnected using WP Engine, PHP 8.0, MySQL, ACF templates, JSON, CSS and HTML.
- Analyze existing applications / databases and identify areas for improvement.
- Ensure Google Analytics and tracking tools are up-to-date and accurately tracking activity.



- Assist with integration of various systems and software, including CRM (Salesforce), Adobe Engage/Marketo Email Automation, API programming, data mapping, and scripting.

#### **EDUCATION, EXPERIENCE & SKILLS:**

- Bachelor's degree required in computer science, software engineering or a related field.
- 5-7 years' experience in web development required.
- Experience with backend & frontend frameworks.
- Experience working with PHP 8.0, MySQL, WordPress, ACF templates, JSON, CSS, JavaScript, HTML, and Model-View-Controller (MVC).
- Knowledge of and/or have worked with WP Engine, GitHub, and Cloudflare.
- The ability to prioritize, strategize, execute, and deliver projects on time.
- Detailed oriented critical thinker and problem-solver with strong analytical skills.
- Efficient time-management skills with ability to manage multiple projects at a time in a fast-paced environment.
- Team player with effective communication skills to work with technical and non-technical stakeholders.

**TO APPLY:** Please submit the following materials to Dana Mariotti at [DMariotti@tgrfoundation.org](mailto:DMariotti@tgrfoundation.org).

- Cover letter
- Resume

\*No phone calls please.

TGR Foundation is proud to be an Equal Opportunity Employer.

Local candidates only. Not eligible for relocation.

This job description is illustrative of duties typically performed by this job. It is not intended to be an exhaustive listing of each job responsibility. Because job content may change from time to time, the TGR Foundation reserves the right to add and/or delete job responsibilities from this position at any time.